



**THE SURPLUS LINE ASSOCIATION  
OF CALIFORNIA**

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**SLA TO SURVEY THE MEMBERSHIP**  
**TELL US WHAT YOU THINK**

The Surplus Line Association will conduct two member surveys in January and February on the subjects of information technology and member satisfaction. These surveys are intended to help the SLA build a better electronic filing system for broker batch filings and to deliver better services based on broker interests and needs.

The surveys will be conducted by telephone for the SLA by the public relations firm Hill & Knowlton and the polling firm Kelton Research. If you receive a call from Hill & Knowlton or Kelton Research, I encourage you to cooperate with them in the fullest. Both organizations have signed confidentiality agreements to protect your privacy.

Sincerely,

A handwritten signature in black ink that reads 'Theodore M. Pierce'.

Theodore M. Pierce  
Executive Director