

THE SURPLUS LINE ASSOCIATION

OF CALIFORNIA

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BULLETIN TO ALL MEMBERS:

Lloyds - Politics

NO. 18

For your information, we have today received from Mendes & Mount, the following communication:

"You will be interested, we are sure, in learning that a Teleview has been made of an interview dealing with 'Lloyd's' between Sir Matthew Drysdale, Chairman of Lloyd's, and Mr. Robert Mackenzie, Lecturer in Political Philosophy at the University of London, who has done some broadcasting work for B. B. C. and Canadian Broadcasting.

We have been advised that this Teleview is No. 14 of a Series called 'Trans-Atlantic Televiews', sponsored by the British Government consisting of a showing once a month of a fifteen-minute interview with a leading personality in some specialized sphere of British activity. The film featuring the Chairman of Lloyd's is scheduled to be televised in this country at various times in February and March. Our office has been in contact with the British Information Services in New York who are handling the releases on this side, and at our request they have been kind enough to make available to us data regarding the televising of this film in various parts of this country.

The information given below will indicate the Television Station in your particular locale which will televise the film and, if known at this time, the Channel, approximate or exact date, and time. It is suggested that wherever this information is not at present available, you might be able to obtain same by contacting the Television Station indicated. It is further suggested that if you are in a locality where there is a British Information Services Office or a British Consulate that you contact either of these offices and they will render any assistance they can to enable you to view this film since they have been alerted that a great many persons around the country would be interested in seeing it.

Faithfully yours,

MENDES & MOUNT

<u>STATION</u>	<u>CHANNEL</u>	<u>DATE</u>	<u>TIME</u>
KGO TV	(For channel info please call Underhill 3-0077)	2/27/56	9:15 P. M."

To date, although we have checked with the Los Angeles British Information Service, we know of no plans to present the same telecast in Southern California.

Thomas A. Scadden
MANAGER

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