



July 15, 1996

BULLETIN #772

Re: Surplus Line Association of California's Mission Statement

The Executive Committee has approved a Mission Statement for the SLA, which reads as follows:

Our mission is to ensure that a responsive and lawful non-admitted insurance market is maintained in California.

Our measure of success in this respect is that the consumer is protected, the needs of the regulators are well-served, and unlawful activities are curtailed.

Through a professional and committed organization, utilizing state of the art technology and a challenging work environment, we respond to the needs of the California consumer, our membership, and appropriate public agencies. We provide education, processing, evaluation, and dissemination of Surplus Line data and information to help ensure the financial integrity and stability of the non-admitted market.

This statement was developed under the guidance of a Strategic Planning subcommittee of the Executive Committee, with input from all of the SLA managers and staff as well as the Executive Committee.

In order to accomplish the mission statement, the staff of the Association has been reorganized into two principal operations: the *Stamping Office Function* and *Outreach Function*. Both will report to the Executive Director.

**Best regards,
Hank H. Haldeman
*Chair, Executive Committee***