



CLISTON L. BROWN, ASLI, AIS

COMMUNICATIONS/GOVERNMENT RELATIONS/PUBLIC AFFAIRS EXECUTIVE
VICE PRESIDENT, PUBLIC AFFAIRS, SURPLUS LINE ASSOCIATION OF CALIFORNIA

PROFESSIONAL EXPERIENCE

- Communications/media relations professional – 19 years
- Journalist – 11 years
- Board, legislative and regulatory relations professional – seven years
- Departmental manager – seven years

EDUCATION

- B.A. in Communication, Valparaiso University (Valparaiso, IN) 1994
- Associate in Surplus Lines Insurance (ASLI), The Institutes 2020
- Associate in Insurance Services (AIS), The Institutes 2020

SUMMARY OF WORK EXPERIENCE

Communications/Government Relations/Public Affairs

- **2019 – Current:** Vice President, Public Affairs, Surplus Line Association of California, San Francisco/San Ramon, CA
- **2013 – 2019:** Vice President, Communications and Government Relations, Surplus Line Association of California, San Francisco/San Ramon, CA
- **2009 – 2013:** Director, State Public Affairs, Property Casualty Insurers Association of America, Chicago/Des Plaines, IL
- **2007 – 2009:** Director, Federal Public Affairs, Property Casualty Insurers Association of America, Washington, DC
- **2003 – 2007:** Director, Public Affairs and Media Relations, Independent Insurance Agents and Brokers of America, Washington, DC/Alexandria, VA
- **2001 – 2003:** Director of Communications, Congressman Peter J. Visclosky, Washington, DC

Journalism

- **2015 – 2018:** Freelance Political Columnist/Analyst, *Observer*, New York, NY
- **2000 – 2001:** Reporter, *Corporate Legal Times*, Chicago, IL
- **1994 – 2000:** Reporter, *The Times*, Crown Point/Munster, IN

MEMBERSHIPS

- **2019 – Current:** Political Action Committee, Wholesale & Specialty Insurance Association (WSIA)

DUTIES AND RESPONSIBILITIES, CURRENT POSITION

SURPLUS LINE ASSOCIATION OF CALIFORNIA (2013-PRESENT)

VICE PRESIDENT, PUBLIC AFFAIRS

- Liaise with legislators, regulators, board members and news media
- Represent the SLA at key national and regional meetings
- Serve as staff liaison to the SLA's Legislative Committee
- Write scripts, speeches and/or talking points for executive director, chair of the board
- Monitor relevant industry news and report to key stakeholders
- Develop promotional/informational materials, including advertising
- Prepare and administer annual department budget